



# PAGODA



SERVE TO CHANGE LIVES

Service Above Self


One Profits Most Who Serves Best

Issue No. 525– 21 September 2021

Published Weekly

## 21 September - Fellowship Dinner

## 28 September - Speaker Meeting



September 21, 2021  
19:00 - 20:30

RESTAURANT RIDE CAFÉ & BISTRO  
Back Garden Lane 337 Yongjia Road,  
永嘉路337弄1楼

RMB 220  
- Grill Beef Filet  
- Grill Lamb Chop  
- Grill Mixed Vege  
- Grill King Prawn  
- Famous Roasted Chicken  
- One Drink (wine, sangria, soft drink)

SCAN THE QR CODE & SAVE YOUR SEAT!

CONTACT: VIVIAN

Rotary Club of Shanghai

TAKE ACTION: www.rotaryclub.org



TUESDAY MEETING

MANAGING CHINA'S GENERATION GAP – ADVICE FROM CHINA CEOs

PRESENTED BY:  
Dr. Laurie Underwood  
*Professor & Consultant  
Author, China CEO II (Wiley, 2020)*

YOU WILL LEARN ABOUT:

- Deepening Generation Gap in the Workforce.
- Younger Generations Differ Greatly in Key Aspects.
- How Can Managers of Large Teams create a cohesive corporate culture, and shared goals among such diverse employees?

TUESDAY, September 28, 2021  
18:30 - 20:30  
Penthouse@40F Kunlun Hotel Jing'an  
No.250 Huashan Road  
华山路250号静安瑞舍40楼  
190 RMB - 220 RMB

CONTACT:  
Vivian Huang  
vivian.huang@messer.com.cn

SCAN THE QR CODE & SAVE YOUR SEAT!

Rotary Club of Shanghai

TAKE ACTION: www.rotaryclub.org

### Coming Events

21.09	— Fellowship Dinner @Ride	6:30 - 9:00 pm
28.09	— Speaker Dinner @Kunlun	6:30 - 9:00 pm
05.10	— October Holiday	
09.10	— RCS 102 Birthday @Planet One	6:30 - 9:00 pm
12.10	— Speaker Dinner @Kunlun	6:30 - 9:00 pm

### Birthday of the Month: September

03	— Richard Fang	16	— Alex Hartmann
	Jonathan Ortelli	19	— Rita Malvone
06	— David Richardson	21	— Nils Lessman
13	— Sarah Kochling	26	— Tilman Rieger
14	— Giuseppe Bigazzi	28	— Carlotta Godio

### The Four-Way Test 四大考驗 Officers & Directors

Of the things we think, say, or do:

我们说的做的要符合:

1. Is it the **truth**?  
是真的吗?
2. Is it **fair** to all concerned?  
是公平的吗?
3. Will it build **goodwill** and **better friendships**?  
是善意并促进友谊吗?
4. Will it be **beneficial** to all concerned?  
是对大家有利吗?

- Rita Malvone – President  
Naomy Peña – Vice President  
Jonathan Ortelli – Secretary  
Christoph Wenner – Treasurer  
David Smith – President Elect  
Tracy Hua – Immediate Past President  
Alexander Hartmann  
Carlotta Godio  
Christian Kober  
Terry Chu

### Committees & Chairs

- Club Administration Chair: David Smith  
Membership Committee: Terri Lau  
Fellowship Committee: Tracy Hua  
Service Projects Committee: Alex Hartmann  
Youth Service Committee: Naomy Peña  
Rotary Foundation: Tiziana Richiardi  
Gift of Life (GOL): Terri Lau  
Sister Clubs: Motohiro Yamane  
Pagoda: Carlotta Godio  
Speaker Program: Christian Kober  
Circle of Centennial Rotary Club: Terri Lau  
Assitant Governor: Andrew Hill  
Club Admin: Vivian Huang

Rotarians in Action: Sophia Slingerland, PE of RC Elyse.

Born in Hamburg, from very early on, Sophia Slingerland wanted to become an architect.

Thinking outside the box and combining things, which are not obvious for others. She always tries to find a better solution for a problem and does not give up when it doesn't happen immediately. "Imagine the unimaginable" is her slogan.

Sophia is a Rotarian starting as with Rotaract during her university times in 1991. In her presidential year she took her club to the Senegal to do development work, as collecting money wasn't enough for her and she wanted to live up to the idea of Rotary in action.

She holds a Master degree from TU Kaiserslautern with a strong civil engineer background. She unites the full scope of urban planning and architectural design, construction planning and Project management. She lived in many places in Europe and US, but never gave up on the idea of designing sustainable ecological buildings and contributing to shaping and building a better world.

2016 she started her own office in Shanghai as a subsidiary of her Geneva firm and did many different projects around sustainability and green architecture, as well as consulted local governments on projects.

She gives guest lectures at XJTU about sustainability and is co-chair for the International Sustainable Salon Series of Tsinghua at ICTUS.

2018 she has created waterless, off the grid (for water and electricity) ecological portable toilets. They are made from a 100% recycled material. 2020 she developed them further to operate with a vacuum system for inside building usage, to respond to the UN 50LHome program.

Due to Zhou WeiDong, head of WBCSD in Beijing, Sophia was introduced end of April 2021 to ImpactHub Shanghai, who encouraged her to upload her toilet project. "I almost gave up as everything was in Chinese and I also had to upload all my data in Chinese, but somehow I was after all resilient enough. Thank God."

On 07. July she was contacted by accelerate2030 that she was selected to be part of the program with her toilets. "Now I got excited as I never really thought my project could be important enough. - Actually, we should never think like this, nor doubt oneself! But instead believe in our dream and mission ... dream big, work hard on it and make it come true!"

Two days before her birthday, on July 10th she was called to inform her that she would have 1.5 months of intense training with check-ups in between. She had to take the decision to cancel her holidays with her children, "I was so much looking forward to seeing them again after 1.5 years. It was a super hard decision, but after speaking with them, I took this decision. They encouraged me to not give up. I feel truly blessed to have children alike them, loving me as I am and supporting and encouraging me in my beliefs!"

During this month and a half I have learned a lot.

So far, my toilets were always a side project, lacking somehow attention from my side. But this training put me on track, made me focus and set up a sorrow business plan for this project, forged and driven from impacts and the social side. I thought I had closed loops in my planning but realized that I could expand them to even more levels and interconnect them with each other and engaging more impact on and for others. I learned to expand my idea from China – and we know how big the country is with many, many people – to the world. I scaled globally and was pushed to imagine it, fast. Within a year the toilet business will go to all remote, poor and arid corners of the world.

I learned to somehow not be afraid of my own courage, but to stay calm and gather the best sustainable team to support me and share with me. This team can only survive the goal set, if the team is sustainable, gives freedom and the same boundaries mutually to each other, believes in itself and constantly learns to improve, empowers each other mutually, shares learning among each other and is driven by and with respect.

The team is diverse, in gender, comes from different angels of the world and continents and is inclusion driven. There is no hierarchy, we are partners sharing the same mission.

**Our Goal 我们的目标**

**CHALLENGES**  
Bad, unsafe and unhealthy sanitary situation for 46% of the world's population

**INPUT**  
COMPANY WHICH IS  
• MARKETING TO TARGET GLOBAL DEMOGRAPHY  
• ENSURING QUALITY MANUFACTURING  
• EDUCATING TARGET AUDIENCE

**TOILETS WHICH ARE**  
• AFFORDABLE  
• OFF THE GRID FOR WATER  
• OFF THE GRID FOR ELECTRICITY  
• DESIGNED FOR USERS AND TARGET AUDIENCE

**OUTPUT**  
PORTABLE OFF THE GRID DRY TOILETS  
CREATION OF FERTILIZER  
PROVIDING BUSINESS OPPORTUNITIES

**OUTCOME**  
38l/person/day REDUCTION OF WATER  
2683.45 CO2e reduction / person / day on WATER TREATMENT  
120ml REDUCTION / person / day OF DETERGENT USAGE  
4000 - 10000mb INCOME / month / outdoor  
10mb PRODUCED ORGANIC FERTILIZER / month / outdoor

**IMPACT**  
SAFE SANITATION  
BETTER HEALTH  
SAFE FERTILIZER TO SOIL THE SOIL  
MORE INCOME GENERATES:  
FOOD EDUCATION CONSUMPTION

Seeking Harmony In Natural Elements 天人合一 在自然元素中寻找平衡

**What is SHINE? 什么是SHINE旱厕?**

**WHAT OUR MISSION**  
sustainable sanitation solutions

**WHO**  
BILLIONS OF PEOPLE STILL LACK ACCESS TO SAFE DRINKING WATER, SANITATION AND HYGIENE  
76.47CO2e / 1 water = 42 100 700 000 000... to clean the water  
reduction of waste  
returning nurturing organic compounds to nature

**HOW MUCH**  
2.9 BILLION PEOPLE LIVE IN WATER-STRESSED COUNTRIES  
A. PORTABLE TOILETS  
Arid regions & Rural areas, CHINA  
Tourist sites, Camping, Outdoor, Festivals...  
SOUTH - EAST ASIA  
INDIA  
AFRICA  
SOUTH - AMERICA  
B. VACUUM TOILETS WITHIN BUILDINGS  
WORLDWIDE

**EVEN MORE**  
VACUUM TOILETS WITHIN BUILDINGS  
WORLDWIDE  
IF GOVERNMENT GETS INVOLVED  
WITH POLICIES WITH SUBSTITUTES  
WATERUSAGE PER FLUSH 6 - 7 TIMES x 30-50L PLUS 100L OF WATER TO CLEAN THE WATER  
FOR THE CITY OF SHANGHAI  
27Mill people x 35L = 810 Mill / day  
Plus the 810L x 100L to clean the water!

Seeking Harmony In Natural Elements 天人合一 在自然元素中寻找平衡



..continuing from previous page:



# THE TEAM

## Sophia Slingerland, Founder & GM

She has a Master of architecture TU Kaiserslautern and gained a strong expertise over 25 years in sustainable and ecological architecture. She lived and worked in different countries like in Hamburg, Leipzig and Frankfurt, Germany, in Paris, France, in Prague, Czech Republic and Geneva, Switzerland, where she opened her studio in 2009. She managed her company and opened 2016 a subsidiary 上海柯拉茜耶建筑设计有限公司 in Shanghai, where she currently lives. She is Co-Chair of the international sustainable salon series at Tsinghua university IICUS.



## Paul van Brenkelen, SCALING MANAGER & Head of ESG

Specialized in TIC industry-related projects, (agricultural) sustainability projects, and start-up management. As a builder of global solutions reducing impacts on environments, people, and stakeholders, he acted as project partner and advisor to subsidiaries, industry groups and government departments in over 50 countries. Paul is currently setting up a JV related to ESG compliance in China, supporting companies on the 14th Five Year Plan.

## Chibuike K. Nduneseokwu, Sustainable Behavior Researcher

He has a strong background in environmental studies, with a Bachelor's Degree in Environmental Technology from the Federal University of Technology, Owerri, Nigeria, and a Master's Degree in Environmental Management from Dalian University of Technology, China. Currently, he is a Doctoral Candidate at Fudan University, Shanghai, majoring in Environmental Management. His current research interests include: sustainable behavior for environmental sustainability, and values-based approach for environmental sustainability, and environmental leadership.



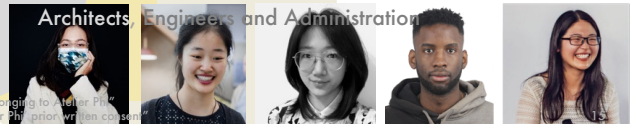
## Coco Wong, Director PR and Communications

Coco has ten years of experience in international project operations, through many years of experience in the United Arab Emirates, Europe and other governments and international institutions, harvest a large number of high-quality work resources, accumulated a wealth of cross-industry, multi-job marketing experience. She was responsible for commercial and tourism promotion of the Dubai government in China, and has worked in the operation of the F1 Motorboat World Championships in various countries, winning the support of governments and commercial cooperation in the competition.



## Natacha Extier, Director Marketing & Sales

Your Communication Expert; Trilingual in Chinese (level HSK5), English and French, Natacha has 10 years of Marketing and Communication Development experience in China. With her specific expertise in Global Communication, which is including Marketing, PR development and Social Media ecosystem she ensures result oriented and effective communication solutions. Natacha is also the Director of Oxygen PR china office, a global network that covers the three continents Europe, US and Asia.



Now comes the time where we need to set up our connections globally. It is true that we have good friends and stable connections in a lot of corners of the world and yet, of course it seems not enough.

The global accelerate2030 network will of course help and support us with connections, but I am grateful to be part of the Rotary family. Rotary connects and opens doors for the better to be and to support each other and especially those in need. I am happy and am looking forward to connecting with all of you, my dear fellow Rotarians, who can support this mission and wish become part of this for me very meaningful project.

Thank you to the team members from which many already are Rotarians or are linked to it.

Some details of the project:

Bringing safe sanitation to everyone and reduce water is the main goal (UNSDG6) of our project, at least it started with it, but further on we create jobs and business opportunities along the operations, which targets poverty (UNSDG1) and then we focus on the reduction of CO2emissions and enhancing the soil (UNSDG15).



C  
o  
m  
i  
n  
g  
  
E  
v  
e  
n  
t

**RCS 102<sup>nd</sup> BIRTHDAY PARTY**

Saturday, October 9, 2021  
From 18:30 – 22:00  
PLANET • ONE 易星球

**ADMISSION**  
RMB 188 Adult / 88 Kid  
Incl. 2H Buffet (7pm-9pm)

Fresh Mozzarella Cheese with Tomato and Basil Pesto  
Organic Chicken and Truffle Salad  
Roasted Herb Spring Chicken with Saffron and Preserved Lemon  
Pork Buns  
Steamed Seafood with Lemon Butter Sauce  
Braised Beef Chuck with Shallot & Leek  
5St-Riced Seasonal Vegetables  
Roasted Potatoes with Rosemary  
Shanghai Style Fried Noodle  
Fresh Fruit and Cream Pudding  
Coke/Sprite/Soda/Diet Coke

**Game Options**  
15 mini FREE Game Play  
Unlimited Access RMB 99

PLANET • ONE 易星球  
SINAR MAS PLAZA  
588 Dongchangzhi Road, L1-09 / 东长清路588号白玉兰广场L1-9

Event Contact: Vivian (Vivian) (199 2141 8266) (Vivian.huang@messer.com.cn)  
TAKE ACTION: www.rotaryclub.org





SPONSORSHIP CALL

# Run In Blue 2021



## Direct Sponsorship Packages

One surgery costs 25,000 RMB.  
How many lives can you help us save?

Platinum 1	Gold 5	Silver 10	Bronze 10
¥ 50,000	¥ 25,000	¥ 10,000	¥ 5,000
<b>Runners kit</b>	<b>Runners kit</b>	<b>Runners kit</b>	<b>Runners kit</b>
Soccer bag with T-shirt, water bottle, medal & towel	Soccer bag with T-shirt, water bottle, medal & towel	Soccer bag with T-shirt, water bottle, medal & towel	Soccer bag with T-shirt, water bottle, medal & towel
<b>Logo Exposure</b>	<b>Logo Exposure</b>	<b>Logo Exposure</b>	<b>Logo Exposure</b>
Large Logo on flyer, Backdrop & T-shirts	Medium Logo on flyer, Backdrop & T-shirts	Small Logo on flyer, Backdrop & T-shirts	Small Logo on flyer, Backdrop & T-shirts
Premier logo placement			
Social media partner promotion			
<b>10 Runners tickets</b>	<b>8 Runners tickets</b>	<b>6 Runners tickets</b>	<b>4 Runners tickets</b>
<b>5 Volunteers</b>	<b>4 Volunteers</b>	<b>3 Volunteers</b>	<b>2 Volunteers</b>

All donation includes a invoice (fapiao) from the Gift of Life Foundation.

20



## In-Kind Sponsorship

Runner kit	Food and Beverage	Activities
Runner T-shirts Water bottles Medals Soccer Bags Towels	Energy Drink Energy Bars Fruits Bottled Water*	Children`s entertainment Dance & yoga Instructor(s) Professional Photographer Professional Videographer Drone Operator Medical Support*

All in-kind sponsors receive sponsorship benefits tailored to the individual needs.

**Note: For safety reasons, no fresh food preparation or assembly allowed on venue.**

\*We encourage participants to practice environment sustainability by using water bottles provided in the runners kit. Water dispensers onsite.

\*Medic & medical vehicle onsite.

21

